

Partner deck · October 2026

White-label GCC lead data for agencies

Monthly custom company lists for your clients, delivered under your brand. From \$1,000 per month.

104,004

UAE companies with 10–200 staff in the dataset

31,549

Saudi companies with 10–200 staff

26%

of GCC construction SMBs grew headcount 20%+ in a year (US: 11%)

Karuna Labs builds company-level lead lists from licensed B2B firmographic and technographic data. You sell lead generation, ABM or outbound to clients who want GCC accounts. We do the data work; you keep the client and the margin.

Counts are relative measures (the dataset counts some branches separately). Source: licensed B2B firmographic and technographic data, pulled 8 Oct 2026.

Why GCC data is a gap you can sell

- **Fast growth.** 26.0% of GCC construction SMBs and 24.1% of GCC transportation SMBs with growth data grew headcount 20%+ in 12 months.
- **Low software adoption.** Only 4.0% of UAE SMBs and 3.9% of Saudi SMBs show any of Excel, Zoho, HubSpot, QuickBooks, Odoo, Xero or Calendly in their detected stack.
- **Signals your clients can act on.** In our October sample of 50 fast-growing UAE and Saudi construction, facilities and logistics companies, 45 show no accounting, ERP or CRM tool.
- **Company-level only.** No personal data in any file. Your team reaches each company through its own website and published channels, which keeps privacy rules simple.

Every figure in this deck comes from the October 2026 pull. We never invent counts and every deliverable shows its method and caveats.

What you get each month

- Custom lists built from your client briefs: country, city, industry, size, growth and tools used (or not used).
- Per company: name, website, country, city, industry, size band, approximate headcount, 1-year headcount growth, revenue range where available, and detected business software.
- Files in your brand: CSV + Excel + a PDF summary with your logo and colours, and no Karuna Labs branding.
- Segmentation into priority tiers (fast growth plus no business system detected first).
- Delivery in 24–48 hours per brief, and a refresh option each month that marks companies already sent.

How it works

1. **Brief.** You send a client brief using our one-page template (email is fine).
2. **Pull and QA.** We pull matching companies, dedupe by domain, drop detection artefacts, flag growth over 200% for manual checking and confirm row counts with you.
3. **Branded delivery.** Within 24–48 hours you receive the white-label files to forward to your client.
4. **Monthly refresh.** On request, the next month's list marks companies the client has already received.

Licence

Your clients may use the lists internally for their own sales and marketing. Files must not be resold as a dataset or published. Contacts are made one to one through each company's own public channels, with an opt-out.

Pricing

Plan	Price	Includes
Partner	\$1,000 / month	Up to 4 client briefs a month, up to 2,000 companies in total, white-label CSV + Excel + PDF, 48-hour delivery
Partner Plus	\$2,500 / month	Up to 12 client briefs a month, up to 6,000 companies, 24-hour delivery, one market-size pack a month for a client pitch
Custom	by agreement	Higher volumes, other regions or a fixed monthly feed

Month to month. Cancel any time. 14-day money-back guarantee on the first month. Invoiced in USD.

Capacity is limited, because every list is checked by hand before delivery. We confirm the start date after the free sample.

Start with a free branded sample

Reply with one real client brief and your logo. We will build a 25-company sample under your brand, free, so you can judge the data before you pay anything.

labskaruna@gmail.com · <https://karunalabs.pages.dev/data/agency-partners/>

Signed, Karuna Labs Team

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